

AWARD IN LIPID CHEMISTRY

Northern California Section

Holds Meeting

Sponsored by Applied Science Laboratories

In April 1964, the Governing Board of the American Oil Chemists' Society established an Award in Lipid Chemistry under the sponsorship of the Applied Science Laboratories, Inc., State College, PA. Previous awards were presented as follows: Erich Baer, August 1964; Ernest Klenk, October 1965; H.E. Carter, October 1966; Sune Bergstrom, October 1967; Daniel Swern, October 1968; H.J. Dutton, October 1969; E.P. Kennedy, September 1970; E.S. Lutton, October 1971; A.T. James, September 1972; F.D. Gunstone, September 1973; P.K. Stumpf, September 1974; and W.O. Lundberg, September 1975.

The award consists of \$2500 accompanied by an appropriate certificate. It is planned that the thirteenth award will be presented at the AOCS Fall Meeting in Chicago, September 26-29, 1976.

Canvassing Committee Appointees

Policies and procedures governing the selection of award winners have been set by the AOCS Governing Board. An Award Nomination Canvassing Committee has been appointed. Members are David L. Berner, chairman; Harold P. Dupuy; Earl G. Hammond; Donald C. Johnson; and Frank T. Lindgren. The function of this committee is to solicit nominations for the thirteenth award. Selection of the award winner will be made by the Award Committee whose membership will remain anonymous.

Rules

The rules prescribe that nominees will have been responsible for the accomplishment of original research in lipid chemistry and must have presented the results thereof through publication of technical papers of high quality. Preference will be given to individuals who are actively associated with research in lipid chemistry and who have made fundamental discoveries that affect a large segment of the lipid field. For award purposes, the term "lipid chemistry" is considered to embrace all aspects of the chemistry and biochemistry of fatty acids, of naturally occurring and synthetic compounds and derivatives of fatty acids, and of compounds that are related to fatty acids metabolically or occur naturally in close association with fatty acids or derivatives thereof. The award will be made without regard for national origin, race, color, creed, or sex.

Letters of nomination together with supporting documents must be submitted in octuplicate to David L. Berner, Campbell Institute for Food Research, Campbell Place, Camden, NJ 08101 before the deadline of April 1, 1976. The supporting documents will consist of professional biographical data, including a summary of the nominee's research accomplishments, a list of his publications, the degrees he holds, together with the names of the granting institutions, and the positions held during his professional career. There is no requirement that either the nominator or the nominee be a member of the American Oil Chemists' Society. In addition, letters from at least three other scientists supporting the nomination must be submitted in octuplicate. ■

Remember the DEADLINE, April 1, 1976

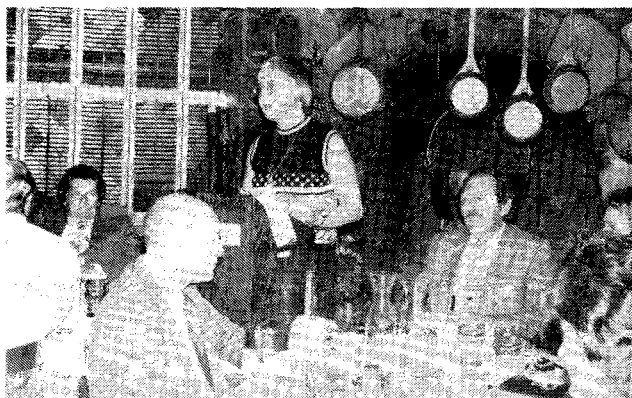
Members and guests of the Northern California Section attended the second meeting of the fall at The Veneto Restaurant in San Francisco on November 14, 1975. Following an excellent Italian dinner, AOCS President William E. Link showed slides of recent national meetings of the Society. He summarized trends in the nature of the technical programs and emphasized the benefits to be gained by active participation of members in these meetings.

The guest speaker was Joie B. Hubbert, vice-president, Field Research Corp., San Francisco. Her presentation, "Mysteries of Market Research," was both enlightening and entertaining. She illustrated the steps and pitfalls in the development and merchandising of a new food product from the original idea through prototype modification, preparation and interpretation of consumer questionnaires, and test marketing, to final sale from the shelf of a supermarket. Following her talk, Hubbert responded to many questions from the audience.

At the conclusion of the meeting, Chairman Richard Purdy introduced the steering committee elected to serve in 1976: John Blum, Jere Holbrook, Stan Loft, Betty Miller, and Lloyd Smith. ■



Steering committee of the Northern California Section with AOCS President William Link. Left to right: John Blum, chairman-elect; William Link; Betty Miller; Lloyd Smith; Dick Purdy, chairman; Dave McClurg; and Jere Holbrook.



Joie Hubbert addresses Northern California Section dinner meeting. On her right is AOCS President William Link and on her left, John Blum. (J.D. McKinney is in front of speaker).